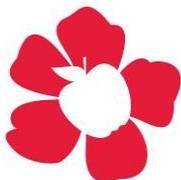


# Career Forum 2018

Saturday, October 13<sup>th</sup>  
2:30 p.m. - 6:00 p.m.

The Nippon Club  
145 West 57th Street, New York, NY 10019

*Co-organized by the JET Alumni Association of New York, the  
Consulate General of Japan in New York and CLAIR, New York.*



**JETAANY**

JAPAN EXCHANGE & TEACHING PROGRAMME  
ALUMNI ASSOCIATION OF NEW YORK

## Schedule for Today

- 2:30 – 3:00 p.m.** Doors Open, Registration, Networking
- 3:00 – 3:05 p.m.** Welcome Remarks: Ryan Hata
- 3:05 – 3:35 p.m.** Writing Resumes for Results: Louisa Tatum
- 3:35 – 4:05 p.m.** Interviewing (Elevator Pitch): Simon Chiew
- 4:05 – 4:10 p.m.** Break
- 4:10 – 4:50 p.m.** JET Alumni Panel Discussion with Q&A
- Moderator: Ryan Hata
  - Panelists:
    - David Botman - Medical, Graduate School
    - Jonathan Golub - Law
    - Evan Hyman - Business
    - Stephanie LaCava - Universities, Study Abroad
    - Fernando Rojas - Nonprofits, Japanese
- 4:50 – 5:00 p.m.** Break (Companies set-up their stations)
- 5:00 – 5:05 p.m.** Introduction of Companies
- 5:05 – 5:50 p.m.** Passport with Companies and JET Alumni
- 5:50 – 6:00 pm** End/Closing Remarks

\*We will be offering free headshots to attendees from 2:30-4 pm in the Eagle Room (4F). Headshots will be taken in registration order.

# Presenters' Biographies

## Louisa Tatum

- *Career Coach Career Services Division, The New York Public Library Bronx Library Center*
- E: [louisatatum@nypl.org](mailto:louisatatum@nypl.org)
- P: 718-579-4202

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**Louisa Tatum** is a passionate, energetic and innovative career coach, presenter, and public speaker. Her talent lies in personally connecting with professionals and students to develop career strategies that align with their interests, passion and goals or purpose. Having an immense desire to aid professionals and students in answering one of life's biggest questions, "what do I want to do when I grow up or who do I want to be?", Louisa launched Cities Finest NYC. To date, the coaching business has helped several individuals discover new career opportunities or education paths, which has led to professional and academic success. Louisa received a BA degree in Public Justice & Spanish from SUNY Oswego State University, has 14 years of professional experience working as a program manager and paralegal in a law firm, serves on the national leadership team for Delta Sigma Theta Sorority, Inc., and currently works at the New York Public Library (NYPL) as a Career Coach. She loves traveling, learning new language, eating foreign foods, and meeting new people; but her greatest reward is using her passion for personal/professional development to positively impact others.

## Simon Chiew

- *Chief Strategy Officer for the Chinese-American Planning Council, Inc.*
- ALT, Ibaraki-ken, 2002-2004
- E: [simon.chiew@gmail.com](mailto:simon.chiew@gmail.com)

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**Simon Chiew** is the Chief Strategy Officer for the Chinese-American Planning Council (CPC), where he is

responsible for agency-wide initiatives such as strategic planning and key partnerships with internal and external stakeholders. This work includes professional development and capacity building for all board and staff to better connect social services to social change and better integrate diversity, equity and inclusion into our work. Before this role, Simon oversaw the Workforce Development Division, which includes an adult literacy program, various training programs and a Career Center. Prior to joining CPC, Simon spent 5 years teaching English as a Second Language in public and private schools in Japan. Simon received his M.A. in Comparative Education from the Institute of Education, University College London in the United Kingdom and his B.A. in Economics from the University of Rochester in New York.

## Alumni Panelists & Moderator

### David Botman

- *Candidate for the degree of Medical Doctor (M.D.)*
- ALT, 2006-2009, Hyogo-ken
- E: [david.botman@gmail.com](mailto:david.botman@gmail.com)

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**David Botman** grew up in Christchurch, New Zealand and was a kiwi JET in Amagasaki city, Hyogo-ken, from 2006 to 2009. Since moving to the U.S. in 2010, he has pursued a career in healthcare and is currently in the third year of a Medical Doctor (MD) degree from the Albert Einstein College of Medicine in New York City. Prior to JET, David also completed a Bachelor of Science, BSc (Hons) degree in Physics in New Zealand, a Masters degree in Physics at the Australian National University, and while living in Chicago, completed his medicine prerequisites at the University of Illinois at Chicago. Between medical training, David has also worked at the Embassy of Japan in Washington, DC and led several graduate-level student trips to Japan through a company called CISabroad. He is familiar with and happy to speak to the world of professional schools and graduate study in the U.S. or abroad.

## **Jonathan A. Golub, Esq.**

- *Partner, Reitler Kailas & Rosenblatt LLC*
  - ALT, 1996-1997, Saitama-ken
  - E: [jonathanagolub@gmail.com](mailto:jonathanagolub@gmail.com)
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**Jonathan Golub** participated in the JET Program to deepen his knowledge of the Japanese language and culture after achieving a four-year "minor" concentration in Japanese at the University of Virginia. After graduating from law school in 2000, Jonathan spent time both in Japan and the United States practicing law. In the early part of his career, Jonathan relied on his JET experience to provide meaningful advice to Western clients seeking to do business in Japan. For more than a decade, Jonathan has worked at large and small law firms in New York and Tokyo and developed expertise in private investment funds, U.S. securities regulations, and general U.S. corporate law. Currently, Jonathan advises small businesses, hedge funds, private equity funds, venture capital funds, other pooled investment vehicles, and their owners and managers on all aspects of entity formation, operations and regulatory compliance.

## **Ryan Hata**

- *Masters Candidate at Columbia Teachers College*
  - ALT, 2014-2017, Tottori-ken
  - E: [ryan.kk.hata@gmail.com](mailto:ryan.kk.hata@gmail.com)
  - P: 808-554-3144
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**Ryan Hata** was born and raised in Honolulu, Hawai'i before moving to Los Angeles where he received his B.A. in Communication Studies from Loyola Marymount University. Then, he moved to San Francisco and got his M.A. in Asian American Studies from San Francisco State University. After six years in California, Ryan moved to Tottori, Japan to teach English as a second language through the Japan Exchange and Teaching Program. Ultimately, Ryan made his way back to the U.S. and is currently pursuing his Master's degree in Higher and Post-Secondary Education. In addition to Ryan's role as a graduate student and as the Membership and Career

Development Chair for JETAANY, Ryan also works in the Planned Giving department at Teachers College, Columbia University, as well as the Office of International Student Services at Barnard College, Columbia University. In his free time, Ryan enjoys attending sporting events, traveling, and hiking.

## **Evan Hyman**

- *Director, Emerging Business, Ingredion, Inc.*
- ALT, 1995-1996, Osaka-fu
- E: [evanrh1@yahoo.com](mailto:evanrh1@yahoo.com)
- P: 201-981-6202

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**Evan Hyman** is currently the Director, Emerging Business, at Ingredion Incorporated, a \$6 Billion Fortune 500 company. Evan leads a team that is tasked with engaging with the food and beverage start up community. Prior to that, Evan started and led the Sales Development function in North America, leading a team of 9 individuals focused on driving specialty sales initiatives for the company. Evan joined Ingredion in 2012 in Bridgewater, NJ as Manager, Private Label Business Development. Prior to joining Ingredion, Evan served as General Manager, Marketing and Business Planning at Mitsui Foods, leading marketing, strategy and business development initiatives. He has also held brand marketing and business development positions with Pepperidge Farm, Schick, Daymon Worldwide and Mitsubishi International Corporation.

Evan was a High School AET on the JET Program in Osaka-fu from 1995-96, an officer for JETAANY in the late 90's and a former board member and Chairman of the board of JETAANY. Evan holds a bachelor's degree in Political Science/East Asian studies from Union College, in Schenectady, New York, and a master's degree in business administration with a focus in marketing and competitive and organizational strategy from the Simon School of Business at the University of Rochester.

## Stephanie LaCava

- *Study Abroad Program Coordinator, Rutgers University*
  - ALT, 2010-2011, Kagoshima-ken
  - E: [lacavasm@gmail.com](mailto:lacavasm@gmail.com)
  - P: 614-371-0198
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**Stephanie LaCava** was an ALT on Okinoerabu, a small island within Kagoshima Prefecture, from 2010-2011. She currently works as a Study Abroad Program Coordinator, helping faculty create new programs abroad, at Rutgers University in New Brunswick, NJ. Prior to joining Rutgers, she held a similar role in Portland, Oregon; worked as a patent paralegal with Honda Patents and Technologies; and served as an on-site program coordinator for study abroad programs in Japan with CISabroad. Stephanie obtained her M.Ed. in Student Affairs at Ohio University and her BA in International Studies from Miami University (Ohio). In her free time, she enjoys taking public policy classes, trying out new recipes, and staying current with world/domestic affairs.

## Fernando Rojas

- *Program Manager, Japan ICU Foundation*
  - ALT, 2008-2010, Fukui-ken
  - E: [fernando.rojas86@gmail.com](mailto:fernando.rojas86@gmail.com)
  - P: 917-399-8935
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**Fernando Rojas** is currently program manager at the Japan ICU Foundation. Fernando oversees and manages the administration of JICUF's grant and scholarship programs, and collaborates with JICUF staff on other initiatives. Born and raised in New York City, Fernando received his BA in architecture from Columbia University. Upon graduating, he spent two years on JET as an Assistant Language Teacher in Fukui City, Fukui Prefecture. He also served as Fellowships Coordinator for the Abe Fellowship Program at the Social Science Research Council. He is currently the treasurer for the JET Alumni Association of New York. He also serves on the board of advisors for New York de Volunteer, Inc., and is the sergeant-at-arms at his local Toastmasters Club. Fernando's

hobbies include learning languages, perfecting his shodou skills (6-dan level) and adding recipes to your repertoire of dinner ideas.

## Photographer

### MaryAnn Talavera

- *Associate Director for Recruitment, Tisch Special Programs, New York University*
  - ALT, 2008-2013 Okinawa-ken
  - E: [maryann.talavera@gmail.com](mailto:maryann.talavera@gmail.com)
- 

**MaryAnn Talavera** is an NYU alumna, polyglot, and independent filmmaker. She is currently working in the Tisch Special Programs department as the Associate Director for Recruitment after spending two years as the Program Manager for the Professional Prizes Department in Columbia University's Graduate School of Journalism. Having cultivated a passion from an early age for cross-cultural communication, she studied film and foreign languages as an undergraduate student in NYU's Gallatin School of Individualized Study. Later she conducted research on Brazilian media for her Master's degree at New York University's Center for Latin American & Caribbean Studies, and she is currently pursuing her second Master's in the Interactive Telecommunications Department (ITP) at NYU Tisch School of the Arts where she will focus on emerging media like AR/VR. Born in the Dominican Republic, MaryAnn caught the travel bug early on. She studied abroad for the first time on a student exchange program in Naples, Italy. She returned to Italy with NYU in Florence and would later study abroad in Paris, Salvador da Bahia, and Rio de Janeiro. Building on that love of travel, she spent five years working in Okinawa as an ALT on the JET Program. MaryAnn considers Okinawa her home away from home loves all things Ryukyu!

# Participating Companies/Organizations

## **CyberAgent NYC:**

Representative(s): Ai Juul, Executive Assistant, HR, PR

Contact Email: [ai.j@cyberagentnyc.com](mailto:ai.j@cyberagentnyc.com)

Description: CyberAgent is a global internet company consists of Japan's leading digital ad agency, media, and game business with offices in the U.S., Japan, China, Vietnam, Korea and Taiwan with over 4,500 employees.

Founded in 1998 with the mission "To create the 21st century's leading company", we are committed to delivering creative, comprehensive solutions while cultivating our teams of diverse, character-driven individuals who offer fresh ideas to our clients. In addition to our digital marketing platform, we also develop our own Internet businesses and invest in cutting-edge companies.

We work with some of the world's largest, most innovative brands. We have received Five-Star ratings from Criteo five years in a row, and Top Agency awards from Twitter, Best Display Innovation awards from Google, along with other awards. We're also an official marketing partner with Facebook.

We believe in seizing opportunities to enter new markets, relentlessly challenging ourselves to deliver superior work and competing creatively in this ever-changing landscape.

Company Website: <https://www.cyberagent.co.jp/en/>  
<http://www.cyberagent-adagency.com/en/>

## **H.I.S. International Tours (NY) Inc.**

Representative(s): James Kelly, Vice President  
Minami Pensack, HR & GA Representative

Contact Email: [hr.usa@his-world.com](mailto:hr.usa@his-world.com)

Description: Japanese Travel Agency

Company Website: <http://www.his.co.jp/global/japan/index.html> /

<https://top.his-usa.com/city/index.php?tc=NYC>

## **Peace Boat US**

Representative(s): Emilie McGlone, International Coordinator  
Yoshie Tanaka, Intern

Contact Email: [emilie@peaceboat-us.org](mailto:emilie@peaceboat-us.org)

Description: Peace Boat is an international NGO that works to promote peace and sustainability around the world through global voyages, visiting around 100 ports per year. Peace Boat holds Special Consultative status with the Economic and Social Council of the United Nations and works with youth, civil society, United Nations delegates, Nobel Peace Laureates and communities around the globe through educational programs organized both onboard the ship and in the countries we visit.

Company Website: [www.peaceboat-us.org](http://www.peaceboat-us.org)

## **KIE/Kintetsu International**

Representative(s): William Sarcona, Assistant General Manager

Contact Email: [William.Sarcona@kintetsu.com](mailto:William.Sarcona@kintetsu.com)

Description: Kintetsu was founded in 1910 as a railroad company in Japan. It quickly grew to incorporate the tourism industry as well. In 1965, the first U.S. office was opened in San Francisco, expanding to five other cities and eventually establishing headquarters in New York in 1974. KIE is recognized as one of the TOP 50 Agencies in the USA

Company Website: <https://www.kintetsu.com/>

## **JTB USA. Inc**

Representative(s): Akira Ishii, Director, Look American

Tours Department

Kenjiro Tao, Executive Officer, Vice President, Sales & Marketing Division

Gishin Ko, Sr. Manager, Meetings & Events Sales

Contact Email: [aishii@jtbusa.com](mailto:aishii@jtbusa.com)  
[ktao@jtbusa.com](mailto:ktao@jtbusa.com)  
[gko@jtbusa.com](mailto:gko@jtbusa.com)

**Description:** Since its establishment in 1964, JTB USA, Inc., a US subsidiary of JTB Corp., has grown from a travel information service bureau for Japanese travelers to the US to a full-service travel management company meeting the needs of all travelers. Today, with access to a worldwide network of affiliates, JTB USA provides global travel management services for business and leisure travelers in the US markets. Travelers appreciate JTB USA's superior service capabilities in all areas of the world.

**Company Website:** <https://www.jtbusa.com/>

## **IACE Travel**

Representative(s): Atsushi Narita, Vice President, HR  
Shingo Takahashi, Sales Manager

Contact Email: [stakahashi@iace-usa.com](mailto:stakahashi@iace-usa.com)

**Description:** IACE TRAVEL was established in 1970. We handle international/domestic travel arrangements and tours.

**Company Website:** <https://www.iace-usa.com/aboutus/about>

## **Fire Department of the City of New York (FDNY)**

**Description:** The Fire Department of the City of New York (FDNY) is the largest Fire Department in the United States and universally is recognized as the world's busiest and most highly skilled emergency response agency. The Department's main goal is to provide fire protection and other critical public safety services to residents and visitors in the five boroughs. The Department also works to continually educate the public in fire, life safety and disaster preparedness, along with enforcing public safety codes.

Since its inception in 1865, FDNY has helped lead efforts to make New York the safest big city in the nation. This accomplishment requires a steadfast and daily commitment to maintaining the Department's core values. To that end, FDNY members are sworn to serve and protect life and property.

FDNY not only responds to more than a million emergencies every year, its personnel also strive to prevent them by continually educating the public in fire, life safety and disaster preparedness, along with enforcing public safety codes.

Company Website: <https://www1.nyc.gov/site/fdny/index.page>

### **Oshikiri corporation of America**

Representative(s): Yuichi Miyagi, Accounting Director

Contact Email: [yuichi-miyagi@oshikiri.com](mailto:yuichi-miyagi@oshikiri.com)

Description: A subsidiary of Oshikiri Machinery., Ltd. in Japan.

Oshikiri Machinery Ltd. was established in 1951 as a manufacturer of bread-making machines, bun-making machines, and other bakery machinery. Oshikiri has the top share in Japan and is a well-known brand throughout the world, with customers ranging from small retailers to large bakeries. The company has developed and sells a variety of products, including fast high-volume dough mixers, dough dividers and rounders, moulders, and ovens for buns, rolls, and bread.

It has a plant in Philadelphia and provides high quality products to large bakeries, such as General Mills, Nestle, East Balt, and Turano.

We are working to improve sales and service to U.S. Customers.

Company Website: <http://www.oshikiri.com/Otop.html>

# JETAANY Executive Committee

**President:** Brenda McKinney, [president@jetaany.org](mailto:president@jetaany.org)  
**Vice President:** Alex Varney, [vicepresident@jetaany.org](mailto:vicepresident@jetaany.org)  
**Secretary:** Ronda Rutherford, [secretary@jetaany.org](mailto:secretary@jetaany.org)  
**Treasurer:** Fernando Rojas, [treasurer@jetaany.org](mailto:treasurer@jetaany.org)  
**Events Chair:** Andy Shartzter, [events@jetaany.org](mailto:events@jetaany.org)  
**Membership and Career Development Chair:** Ryan Hata, [membership@jetaany.org](mailto:membership@jetaany.org)

## JETAANY's Regional Subchapters

**\*Search Facebook for "JET Alumni Association + Location" to find them\***

**Pennsylvania:** Pittsburgh, Philadelphia

**New Jersey:** Combined subchapter includes North, Central and South

**New York:** Upstate New York, Long Island, Bronx/Westchester/Upper Manhattan, Brooklyn, Queens

**Connecticut:** Shared subchapter with New England JETAA

## Save the Dates for Upcoming JETAANY Events

**\*All event information can be found at [jetaany.org](http://jetaany.org) and [facebook.com/jetaany](https://facebook.com/jetaany)\***

10/28 - Volunteer at Japan Society's Obake Family Day (sign up by 10/15)

10/19-10/21 - Cross-Chapter Fall Trip to Pennsylvania

11/3 - Fall Photo Walk

11/5 - November Monthly Meetup

11/14 - Private Film Screening: Life Goes On

11/19 - Onigiri-Making Workshop

**THANK YOU FOR JOINING US TODAY!  
WE LOOK FORWARD TO SEEING YOU AGAIN SOON.**