

The Second International Furoshiki Design Contest for students

FUROSHIKI DESIGN CONTEST

Design a Furoshiki (Wrapping Cloth)! Submit a Design and Contribute to International Cultural Exchange

The Japan Foundation (JF) is pleased to announce its second International Furoshiki Design Contest for students—specifically, university and vocational school students around the world who are the designers of the future. One entry will be awarded the grand prize and three others will be awarded prizes for excellence; these four designs will be used to produce JF Original Furoshiki, thereby helping to promote interaction with other countries. We look forward to seeing your entries.

Submission Guidelines

Designs wanted : **JF Original Furoshiki Design**

Design theme : **Designs should evoke a fusion of the United States and Japan.**

Eligibility : **Entry is open to individuals or groups engaged in the study of design or related subjects at a university or vocational school and residing in the United States. (Students of any nationality are welcome to enter the contest.)**

Awards : **After the entries are judged, the following prizes will be awarded:**

- 1 grand prize
- 3 prizes for excellence
- 10 prizes for merit

The grand prize winner will receive ¥100,000, which includes a ¥30,000 royalty payment covering two years. The winners of prizes for excellence will each receive a ¥30,000 royalty payment, also covering two years.

Entry Period : **September 6 to October 29, 2010**

(Applications must be received no later than Friday, October 29)

Address for Submissions : **JF Original Furoshiki Submissions,**

The Japan Foundation, New York

152 West 57th Street, 17th Floor, New York, NY 10019

Note: Entries must be submitted by post.

Notification of Results : **Winners will be contacted around early January 2011.**

Please see the following website for details:

The Japan Foundation, New York

<http://www.jfnj.org/>

For inquiries, please email furoshikicontest@jfnj.org

What's FUROSHIKI?

Furoshiki are traditional Japanese cloths used to wrap small objects. They are an expression of Japan's unique "wrapping culture". With the focus on environmental problems in recent years, furoshiki are attracting renewed attention as they can be used over and over again.

< Examples >



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